

BACHELOR OF MEDIA ARTS
(HONOURS)

BM0001



SCHOOL OF MEDIA ARTS

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Wintec
WAIKATO INSTITUTE OF TECHNOLOGY
Te Kuratini o Waikato



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| Duration | One year full-time, or part-time equivalent |
| Where Applications Close | City Campus End of November (late applications may be considered) |
| Starts | March |
| Fee Guideline | Domestic: \$5,650* International: \$18,900* |

If you want to further your learning in arts and/or update your studio practice and understanding of current discourse in your field, then the Bachelor of Media Arts (Honours) offers a contemporary, open and rigorous learning environment tailored to your needs.

The Bachelor of Media Arts (Honours) is a postgraduate programme - ideal for graduates who wish to undertake an in-depth investigation into their chosen field, within a research-focused learning environment. This programme offers opportunities for responding to and anticipating new developments in the visual arts, communication and music fields. The Bachelor of Media Arts (Honours) continues the focus of undergraduate programmes in Media Arts where multi-disciplinary practice is encouraged.

As an Honours student you will receive supervision for both the practical and the theoretical components of your study. Additional supervision from external representatives of your professional field can also be established. You will have frequent formal and informal meetings and critiques with other staff and students to discuss your work, helping you to frame and respond critically to issues surrounding your practice at the level required by the professional world. The learning environment is good-humoured, varied and active, encouraging input from staff and students equally.

Facilities in the School of Media Arts are made available to you as determined by the nature and requirements of your project. Individual studio spaces, fabrication workshops and industry-standard digital and moving image facilities are provided for Honours students. Various test spaces, exhibition sites, tutorial and critique rooms are used for scheduled classes and for

formative and casual review of work. Technical staff maintain the operation of facilities and equipment and are available to assist you in practical and logistical issues in your study.

PROGRAMME CONTENT

The programme includes the study of two modules, which can be studied full or part-time:

Research Practice (900 hours)

Includes a major studio-based research project and a parallel written research paper.

Contemporary Theory (300 hours)

Includes a tutorial-based survey of some recent theories of relevance to the arts and media.

CAREER OPPORTUNITIES

The Bachelor of Media Arts (Honours) may lead to employment as a Designer, Filmmaker, Studio Artist, Advertising Photographer, Art Director, Art Educator, Broadcast Designer, Cinematographer, Editorial Photographer, Environmental Designer, Exhibition Designer, Film Editor, Film Producer, Freelance Photographer, Graphic Designer, Illustrator, Photojournalist, Public Artist, Scriptwriter, Web Designer, Songwriter, Composer, or Music or Art Teacher.

ENTRY CRITERIA

You should have:

- completed the Bachelor of Media Arts with a grade average of B or better in the final year of full-time study (or equivalent in part-time study), or
- completed an Undergraduate Degree specialising in Communication, Graphic Design, Painting, Moving Image, Sculpture, Photography, Digital Media Design or Music Production or Song Writing, with a grade average of B or better in the final year of full-time study (or equivalent in part-time study), or
- A history of professional experience in Communication, Graphic Design, Painting, Moving Image, Sculpture, Photography, Digital Media Design or Music Production or Song Writing, with the ability to undertake independent practical and theoretical research at a level equivalent to that which would be possessed by

graduates of the Bachelor of Media Arts with a grade average as specified above. Relevance of professional experience will be determined on the basis of an interview and portfolio. Candidates will be accepted onto the programme at the discretion of the Media Arts Postgraduate Programme Committee.

Candidates may be:

- asked to submit an essay of 2500 words that discusses some aspect of theory that is relevant to their practice. (This may have been written in a previous module.)
- asked to submit a portfolio of 10 works with a statement of intention of 500 words.
- asked to make a verbal presentation of their intended project.

Candidates whose first language is neither English nor Māori are required to have an International English Language Test Score (IELTS) score of 6.5 or better in the academic module with a minimum of 6.0 in all 4 bands, or equivalent.

ENQUIRIES

To enrol contact our Student Enrolment and Information Centre on 0800 2 wintec (0800 2 946832) or online at www.wintec.ac.nz/contact.

* Extra costs will apply and vary depending on individual materials and projects.